

# Intentional Oil Pollution At Sea: Environmental Policy And Treaty Compliance

## "Bluewashing" the Firm? Voluntary Regulations, Program Design, and Member Compliance with the United Nations Global Compact

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*Voluntary programs have emerged as important instruments of public policy. We explore whether programs lacking monitoring and enforcement mechanisms can curb participants' shirking with program obligations. Incentive-based approaches to policy see monitoring and enforcement as essential to curb shirking, while norm-based approaches view social mechanisms such as norms and learning as sufficient to serve this purpose. The United Nations Global Compact (UNGC), a prominent international voluntary program, encourages firms to adopt socially responsible policies. Its program design, however, relies primarily on norms and learning to mitigate shirking. Using a panel of roughly 3,000 U.S. firms from 2000 to 2010, and multiple approaches to address endogeneity and selection issues, we examine the effects of Compact membership on members' human rights and environmental performance. We find that members fare worse than nonmembers on costly and fundamental performance dimensions, while showing improvements only in more superficial dimensions. Exploiting the lack of monitoring and enforcement, UNGC members are able to shirk, enjoying goodwill benefits of program membership without making costly changes to their human rights and environmental practices.*

**KEY WORDS:** corporate social responsibility, voluntary programs, United Nations Global Compact, compliance

### Introduction

Voluntary regulatory programs are important instruments of public policy. Much scholarly debate has focused on the factors shaping their effectiveness. We explore the role of program design in this context<sup>1</sup> subjecting two competing policy approaches to empirical enquiry. Norm-based approaches to public policy suggest that program design shapes compliance by facilitating social processes of norm diffusion and learning. Actors may not comply because they lack the knowledge and the capacity to do so, or are not socially embedded in networks that emphasize compliance norms. Hence, program design must incorporate mechanisms for learning and embed actors in appropriate social networks. In contrast, incentive-based approaches view program design as shaping compliance incentives by providing

115

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Cambridge, Massachusetts: The MIT Press, , Intentional Oil Pollution at Sea: Environmental Policy and Treaty Compliance, Ronald B. Mitchell. MIT Press, Cambridge, MA. pages. Intentional Oil Pollution at Sea is a detailed case study of how international environmental treaties can be made Environmental Policy and Treaty Compliance. Ronald Mitchell introduces the debate over environmental treaty compliance, compliance theory, and a history of intentional oil pollution. He then uses a wealth. Intentional Oil Pollution at Sea: Environmental Policy and Treaty Compliance [ Ronald B. Mitchell] on tmdcelebritynews.com \*FREE\* shipping on qualifying offers. at Sea: Environmental Policy and Treaty Compliance (Cambridge, Mass.: MIT Press .. Intentional oil discharges were one of the first pollutants to become the. Home; All editions. Intentional oil pollution at sea: environmental policy and treaty compliance / Ronald B. Mitchell Mitchell, Ronald B. (Ronald Bruce). I. Introduction. 1. Environmental Treaty Compliance: An introduction. 2. Compliance Theory: A Synthesis. 3. Intentional Oil Pollution: History and Context; II. Intentional oil pollution at sea: environmental policy and treaty compliance. Responsibility: Ronald B. Mitchell. Imprint: Cambridge, Mass.: MIT Press, cWhether a treaty elicits compliance from governments or nonstate actors Intentional Oil Pollution at Sea: Environmental Policy and Treaty. Ronald B. Mitchell. "Intentional Oil Pollution of the Oceans" In Institutions for the Earth: Sources of Effective International Environmental Protection. Editors: Peter . Intentional oil pollution at sea: environmental policy and treaty compliance International Environmental Agreements Journal Special Issue Guest Editor. Intentional Oil Pollution at Sea: Environmental Policy and Treaty Compliance. How do environmental treaties influence international behavior?. Ronald Mitchell is a Professor of Political Science and Environmental Studies Intentional Oil Pollution at Sea: Environmental Policy and Treaty Compliance. 25 May - 6 sec Read Free Ebook Now tmdcelebritynews.com?book=[Read PDF] Intentional Oil. His book Intentional Oil Pollution at Sea: Environmental Policy and Treaty Compliance won the Sprout Award from the International Studies Association for. results from international regulation of intentional oil pollution which show that treaties can lead to treaties? Can we improve environmental treaties to make compliance more likely? .. tional Oil Pollution at Sea: Environmental Policy and . Pollution of the Marine Environment through Intentional Actions . Most Oil Companies Involved in Marine Environment Pollution Enjoy Judicial .. policy of environmental protection and management in the State of Kuwait. 8 sea: an historical analysis of the treaty and its rejection by the United States . See Mark W. Wallace, "Safer Ships, Cleaner Seas": The Report of the Donaldson In- to marine environmental protection and intentional oil pollution by ships. POLICY AND TREATY COMPLIANCE 28 (Nazli Choucri ed., ). ABRAM. 19 Ronald Mitchell (), Intentional Oil Pollution at Sea: Environmental Policy and Treaty Compliance, . MIT Press. These rules grew out of the same

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