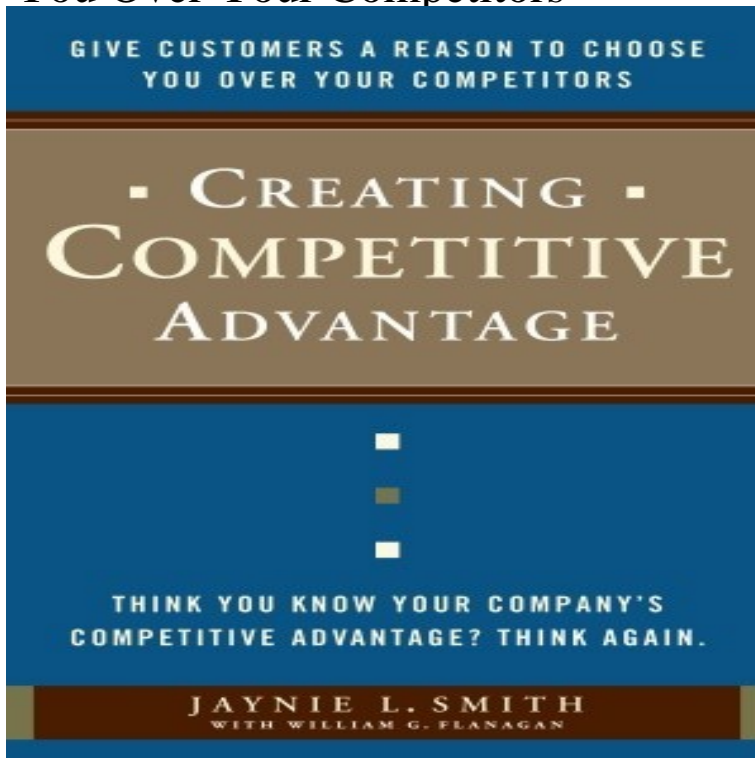


Creating Competitive Advantage: Give Customers A Reason To Choose You Over Your Competitors



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